

KAREN FASIMPAUR

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**PROFESSIONAL
EXPERIENCE**

Independent Consultant
Present

- Provide online community management, marketing, social media, communications, and strategic planning for a variety of organizations, focusing on nonprofits with a social change mission
- Clients include National Rural Assembly, National Alliance for Rural Policy, Peer to Peer University, the National Writing Project, and others

Co-Founder
K12 Handhelds, Inc. / K12 Open Ed
September, 2000 - present

- Principal for this educational technology consulting group, working with schools on curriculum, online and blended learning, and online community management
- Lead advocacy and product development for open education work

Vice President
Davidson Group
October, 1998 - August, 2000

- Managed various strategic planning, merger and acquisition, business development, financial, and product development activities

Director of Online Business Development
Davidson & Associates
June, 1996 - March, 1997

- Developed business plan and strategy for Internet-based products
- Managed product design and development of consumer and educational Internet-based titles
- Produced product plans, budgets, schedules, marketing plans, and business plans for Internet product lines

Executive Producer
Davidson & Associates
May, 1993 - June, 1996

- Managed design and development of educational software titles and curriculum products

**ADDITIONAL
EXPERIENCE**

- Lived and worked in East Africa
- Worked on various community development projects
- Served as the senior teacher at the Iringa International School
- Volunteer for community projects in various social justice areas

PUBLICATIONS

- Fasimpaur, Karen. 2013. "Massive and Open: MOOCs Are the Next Big Thing in Online Learning?" *Learning and Leading with Technology*, Vol. 40, No. 6. Eugene, OR: International Society for Technology and Education.
- Fasimpaur, Karen. 2013. "All MOOCs Are Not Created Equal." *On CUE*. Vol. 30. No. 4. Walnut Creek, CA: Computer-Using Educators, Inc.
- Fasimpaur, Karen. 2012. "Sharing Made Easier with Creative Commons." *Learning and Leading with Technology* Vol. 39. No. 4. Eugene, OR: International Society for Technology and Education.
- Fasimpaur, Karen. 2012. "Building Online and Blended Learning Environments with Free, Open Resources." *On CUE*. Vol. 33. No. 3. Walnut Creek, CA: Computer-Using Educators, Inc.
- Fasimpaur, Karen. 2003. *101 Great Educational Uses for Your Handheld Computer*. Long Beach, CA: K12 Handhelds, Inc.

**PRESENTATION
EXPERIENCE**

- Facilitator of numerous workshops, webinars, online courses
- Nationally-known speaker presenting at conference events

**TECHNICAL
EXPERIENCE**

Platforms: Windows, Macintosh, Linux
Software: WordPress, Audacity, GarageBand, Premier, Movie Maker, iMovie, Photoshop, GIMP, Office suites, etc.
Social media: Twitter, Google +, Facebook, LinkedIn, blogging

EDUCATION

Masters of Business Administration, Summa Cum Laude
Wright State University

Bachelor of Arts, Summa Cum Laude
Wright State University